You are working to develop an online venture. It is your goal to make a difference. Whether your project is for-profit or not-for-profit, you must raise revenue (in the case of a not-for-profit you must sustain the cause), so you will need to use one of the online business models. In developing a plan, you must take into consideration the potential ethical concerns, social impacts and legal issues involved in undertaking the venture.

In a well-written paper, develop a plan that addresses the above considerations. You should include the following in your plan:

* A basic overview of the online venture, including its mission
* The type of online business model to be used for the venture
* A summary of how this venture will appeal to various cultures
* An analysis of the effects this venture might have on various cultures
* Any ethical issues this business can address, could encounter, or both
* Potential risks associated with operating an online venture such as this one
* Strategies for protecting privacy
* Discussion of any needed copyrights, trademarks, patents, or trade secrets, if applicable
* Potential benefits brought about by this venture

Your paper should also meet the following requirements:

* Be 8-10 pages in length.
* Include at least three references from the readings or outside sources. The CSU-Global Library is a good place to find your sources.
* **Follow the APA 6th Edition Format**